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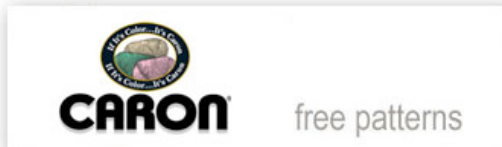


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This week I checked in with [Ravelry's Simply Soft® Worshippers](#) group to see what they loved most about the yarn. According to them, here are the Top 5 Reasons that Stitchers \*Heart\* Simply Soft:

1. It's super soft.
2. It's easy to care for.
3. It's affordable--but doesn't feel like it should be!
4. It's got a great sheen.

5. It's really easy to work with.

To quote crocheter KrisMarie, "It's simply beautiful, simply easy to crochet and simply fits in my budget!"

Why do you love [Simply Soft](#)?

Tell us, and you might get famous (and win free yarn, too!)! Introducing the "[Why I Love Simply Soft](#)" contest.

For the next 30 days, starting tomorrow, we'll select one entry each day in the "[Why I Love Simply Soft](#)" contest. Winning entries will appear on our home page for 24 hours and receive 6 skeins of Simply Soft! So go ahead, [tell us why you love Simply Soft!](#)

Stitch.Rock.Love,

*Niki*



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**Three's the Charm Sweater**

Three lovely cables adorn the front and back of this ultra-soft [Three's the Charm Sweater](#), knit in Dazzleaire®. We love how Marlaire DesChamps used the soft cable on the sleeves and paired the three jumbo cables with a generous rib in the lovely cowl neckline.

>> [Three's the Charm Sweater instructions](#)



**Country Tweed Afghan**

Margret Willson is a master of both crochet and color. In her [Country Tweed Afghan](#), she creates a beautiful "tweedy" look with just 3 colors of super-value One Pound yarn. The colors harmonize so beautifully for a truly heirloom creation.

>> [Country Tweed Afghan instructions](#)



**Fabulous in Fringe Scarf**

If you haven't noticed, fringe has made a comeback. (Of course, for knitters and crocheters, fringe has always been popular.) Designer Tanis Gray has created a gorgeous [Fabulous in Fringe Scarf](#) in Simply Soft Chunky. She adorns rows of stockinette and seed stitch, and then adds luxurious fringe on both long sides. Fabulous!

>> [Fabulous in Fringe Scarf instructions](#)



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